

# CRAFTFEST WEDNESDAY, JULY 6, 2011

CraftFest Registration, 8:30 am – 1 pm, 3 pm – 4:30 pm  
**Barnes & Noble Bookstore, open Noon – 6 pm, Booth-Plymouth Room**

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
	<b>CRAFTFEST BONUS POWER SESSIONS</b> <i>Presented by WRITER'S DIGEST</i>		
10:00 am – 10:50 am	<b>Steve Berry</b> POINT OF VIEW, PSYCHIC DISTANCE, AND PASSIVE VOICE The Good, Bad, and the Ugly	<b>D.P. Lyle, MD</b> FORENSICS IN FICTION Part 1	<b>Gar Anthony Haywood</b> MAKING THE CASE FOR YOUR P.I. Writing the Private Eye Novel That Only You Could Write
11:00 am – 11:50 am	<b>Steve Berry</b> WALK BEFORE YOU RUN: The Essentials of Story Structure	<b>D.P. Lyle, MD</b> FORENSICS IN FICTION Part 2	<b>Sophie Littlefield &amp; Barbara Poelle</b> CREATING EMOTIONAL DEPTH
	<b>CRAFTFEST CLASSES</b>		
12:00 pm – 12:50 pm	<b>Kathleen Antrim and Jon Land</b> WHAT IF? SO WHAT? Learn to Pitch To An Agent or Editor <i>Uris/Julliard</i>		
1:00 pm – 1:50 pm	<b>Peter James</b> MYSTERY WRITING: KEEPING THE READER, AND THE WRITER, IN SUSPENSE	<b>William Bernhardt</b> PLOTING THE BESTSELLING THRILLER: <i>Five Steps to Riveting Your Reader</i>	<b>Bruce DeSilva</b> FINDING YOUR STORYTELLING VOICE
2:00 pm – 2:50 pm	<b>David Morrell</b> DO YOU HAVE A VISION?	<b>Andrew Gross</b> TEN WAYS TO MAKE YOUR THRILLER RING WITH EMOTION	<b>Grant Blackwood</b> THE ELEMENTS OF BIG THRILLERS
3:00 pm – 3:50 pm	<b>Phillip Margolin</b> HOW TO WRITE THRILLERS IN YOUR SPARE TIME FOR FUN AND PROFIT	<b>David Hewson</b> WORD FOR CREATIVE WRITERS	<b>Michael Palmer</b> CRAFTING A THRILLER FROM ALPHA TO OMEGA
4:00 pm – 4:50 pm	<b>Heather Graham</b> WHERE DO YOU GET YOUR IDEAS?	<b>John Gilstrap</b> WHOSE STORY ARE YOU TELLING?	<b>Douglas Preston</b> NON-FICTION: THE KEY TO WRITING THAT BESTSELLING THRILLER
5:00 pm – 5:30 pm	Authors from all CraftFest classes will sign inside Bookstore		

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**Barnes & Noble Bookstore, open Noon – 6 pm, Booth-Plymouth Room**

6:30 pm – 8:00 pm

**CRAFTFEST COCKTAIL PARTY**  
Hosted by **GRAND CENTRAL PUBLISHING**  
*Manhattan Ballroom*

# CRAFTFEST THURSDAY, JULY 7, 2011

Registration – CraftFest only 8 am – 11 am

**REGISTRATION FOR THRILLERFEST 3:30 pm – 6:30 pm**

Barnes & Noble Bookstore, open 9 am– 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
<b>MORNING COFFEE – 8:15 am – 11:00 am</b> <i>Hosted by The Los Angeles Times</i>			
9:00 am – 9:50 am	<b>Ken Follett</b> HOW THRILLERS WORK <i>Ballroom III</i>		
10:00 am – 10:50 am	<b>Mark Tavani</b> FORGET YOUR WEAKNESSES. ATTACK YOUR STRENGTHS	<b>Erica Spindler and JT Ellison</b> KEEPING RELATIONSHIPS ALIVE WITHOUT KILLING PACE	<b>Steven James</b> HOW TO WRITE THRILLERS THAT ACTUALLY THRILL
11:00 am – 11:50 am	<b>Gayle Lynds</b> THE SEVEN STEPS TO SUSPENSE	<b>Hallie Ephron</b> WRITING SUSPENSE: Tightening the Screws	<b>Allison Brennan</b> THE VILLAIN'S JOURNEY: Writing Compelling and Believable Villains
11:50 am – 12:20 pm	All authors from CraftFest classes will sign inside bookstore		
12:30 pm – 1:50 pm	<b>CRAFTFEST LUNCH</b> An Interactive Q&A with <b>Simon Lipskar</b> Partner and Literary Agent, Writers House <i>Ballroom III</i>		
2:00 pm – 4:30 pm	<b>AGENTFEST</b> <i>Uris/Julliard, Broadway, Carnegie/Alvin, Edison/Winter Garden</i>		

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5:30 pm – 6:20 pm	<p><b>BUZZ YOUR BOOK: And the New Reality (Open to all attendees)</b> <b>M.J. ROSE AND DOUG CLEGG</b> <i>Uris/Julliard</i></p>
6:30 pm – 8:00 pm	<p><b>THRILLERFEST OPENING RECEPTION</b> <i>Co-Hosted by THE RANDOM HOUSE PUBLISHING GROUP and WRITERS HOUSE</i> <i>Featuring Random House and Writers House Authors</i> <i>Ballroom II</i></p>