

CRAFTFEST WEDNESDAY, JULY 6, 2011

CraftFest Registration, 8:30 am – 1 pm, 3 pm – 4:30 pm
Barnes & Noble Bookstore, open Noon – 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
CRAFTFEST BONUS POWER SESSIONS <i>Presented by WRITER'S DIGEST</i>			
10:00 am – 10:50 am	Steve Berry POINT OF VIEW, PSYCHIC DISTANCE, AND PASSIVE VOICE The Good, Bad, and the Ugly	D.P. Lyle, MD FORENSICS IN FICTION Part 1	Gar Anthony Haywood MAKING THE CASE FOR YOUR P.I. Writing the Private Eye Novel That Only You Could Write
11:00 am – 11:50 am	Steve Berry WALK BEFORE YOU RUN: The Essentials of Story Structure	D.P. Lyle, MD FORENSICS IN FICTION Part 2	Sophie Littlefield & Barbara Poelle CREATING EMOTIONAL DEPTH
CRAFTFEST CLASSES			
12:00 pm – 12:50 pm	Kathleen Antrim and Jon Land WHAT IF? SO WHAT? Learn to Pitch To An Agent or Editor <i>Uris/Julliard</i>		
1:00 pm – 1:50 pm	Peter James MYSTERY WRITING: KEEPING THE READER, AND THE WRITER, IN SUSPENSE	William Bernhardt PLOTING THE BESTSELLING THRILLER: Five Steps to Riveting Your Reader	Bruce DeSilva FINDING YOUR STORYTELLING VOICE
2:00 pm – 2:50 pm	David Morrell DO YOU HAVE A VISION?	Andrew Gross TEN WAYS TO MAKE YOUR THRILLER RING WITH EMOTION	Grant Blackwood THE ELEMENTS OF BIG THRILLERS
3:00 pm – 3:50 pm	Phillip Margolin HOW TO WRITE THRILLERS IN YOUR SPARE TIME FOR FUN AND PROFIT	David Hewson WORD FOR CREATIVE WRITERS	Michael Palmer CRAFTING A THRILLER FROM ALPHA TO OMEGA
4:00 pm – 4:50 pm	Heather Graham WHERE DO YOU GET YOUR IDEAS?	John Gilstrap WHOSE STORY ARE YOU TELLING?	Douglas Preston NON-FICTION: THE KEY TO WRITING THAT BESTSELLING THRILLER
5:00 pm – 5:30 pm	Authors from all CraftFest classes will sign inside bookstore.		
6:30 pm – 8:00 pm	CRAFTFEST COCKTAIL PARTY <i>Hosted by GRAND CENTRAL PUBLISHING</i> <i>Manhattan Ballroom</i>		

CRAFTFEST THURSDAY, JULY 7, 2011

Registration – CraftFest only 8 am – 11 am
REGISTRATION FOR THRILLERFEST 3:30 pm – 6:30 pm
Barnes & Noble Bookstore, open 9 am– 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
MORNING COFFEE – 8:15 am – 11:00 am <i>Hosted by The Los Angeles Times</i>			
9:00 am – 9:50 am	Ken Follett HOW THRILLERS WORK <i>Ballroom III</i>		
10:00 am – 10:50 am	Mark Tavani FORGET YOUR WEAKNESSES. ATTACK YOUR STRENGTHS	Erica Spindler and JT Ellison KEEPING RELATIONSHIPS ALIVE WITHOUT KILLING PACE	Steven James HOW TO WRITE THRILLERS THAT ACTUALLY THRILL
11:00 am – 11:50 am	Gayle Lynds THE SEVEN STEPS TO SUSPENSE	Hallie Ephron WRITING SUSPENSE: Tightening the Screws	Allison Brennan THE VILLAIN'S JOURNEY: Writing Compelling and Believable Villains
11:50 am – 12:20 pm	All authors from CraftFest classes will sign inside bookstore.		
12:30 pm – 1:50p am	CRAFTFEST LUNCH An Interactive Q&A with Simon Lipskar Partner and Literary Agent, Writers House <i>Ballroom III</i>		
2:00 pm – 4:30 pm	AGENTFEST <i>Uris/Julliard, Broadway, Carnegie/Alvin, Edison/Winter Garden</i> Soft Drink Service <i>Hosted by HarperCollins</i>		
5:30 pm – 6:20 pm	BUZZ YOUR BOOK: And the New Reality (Open to all attendees) M.J. ROSE AND DOUG CLEGG <i>Uris/Julliard</i>		
6:30 pm – 8:00 pm	THRILLERFEST OPENING RECEPTION <i>Co-Hosted by THE RANDOM HOUSE PUBLISHING GROUP and WRITERS HOUSE</i> <i>Featuring Random House and Writers House Authors</i> <i>Ballroom II</i>		