

# THURSDAY, JULY 12, 2012

REGISTRATION for THRILLERFEST 3:30 pm - 6:30 pm

Barnes & Noble Bookstore, open 9am – 6 pm, Booth-Plymouth Room

5:30 pm – 6:30 pm	AUDIBLE PRESENTATION, <i>Uris/Julliard</i>
6:30 pm – 8:00 pm	<b>THRILLERFEST OPENING RECEPTION</b> Co-Hosted by THE RANDOM HOUSE PUBLISHING GROUP and WRITERS HOUSE Featuring Random House and Writers House Authors, <i>Ballroom II</i>

# THRILLERFEST FRIDAY, JULY 13, 2012

Registration 7:30 am - 7:30 pm

Barnes & Noble Bookstore, open 9 am– 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
<b>MORNING COFFEE - 8:30 am - 11:00 am</b> Hosted by HARPERCOLLINS, <i>Ballroom I Foyer</i>				
9:00 am - 9:50 am	<b>WOULD YOU MAKE A GOOD SPY?</b>  <b>Panel Master: Gayle Lynds</b> Mark Greaney Maria Gustafsson Andrew Kaplan Dan Mayland Keith Raffel Keith Thomson	<b>HOW DO YOU CREATE A SPELLBINDING SERIES CHARACTER?</b>  <b>Panel Master: Allison Brennan</b> Jan Burke William Dietrich Jack Hoban Sharon Linnéa Amy Shojai Debra Webb	<b>WHAT ARE THE BONES OF A THRILLER?</b>  <b>Panel Master: Jenny Milchman</b> Pamela Ahearn Carla Buckley Tosca Lee Tim Wohlforth Tom Young Kate White	<b>THE UNEMOTIONAL ECONOMICS OF A PUBLISHING CONTRACT: Is it a Smart Investment? <i>An Industry Panel</i></b>  Joseph Finder Simon Lipskar John Schline
10:00 am - 10:50 am	<b>Spotlight Guest Lee Child interviewed by Kathleen Antrim, <i>Ballroom I</i></b>			
11:00 am - 11:50 am	<b>HOW DO YOU MAKE THE MOST OF SOCIAL NETWORKING? <i>An Industry Panel</i></b>  <b>Panel Master: Alma Katsu</b> Jessica Barraco Claire Goldwitz Kristen Lamb Kevin Kaiser Meryl Moss Matt Schwartz	<b>WHICH TOOL FOR WHICH JOB? First Person Vs. Third Person</b>  <b>Panel Master: David Hewson</b> Mike Cooper Brandt Dodson A.J. Hartley Sophie Littlefield D.P. Lyle Maggie Sefton	<b>LIFE OR WORK? Balancing Life's Demands With Writing</b>  <b>Panel Master: Joan Johnston</b> David Bell Josh Getzler Melodie Johnson Howe Vladamir Lange Nancy Naigle Vincent Zandri	<b>WHAT IS THE MYSTIQUE OF ORDINARY PEOPLE IN EXTRAORDINARY CIRCUMSTANCES?</b>  <b>Panel Master: Joseph Finder</b> Linwood Barclay Andrew Gross Sharon Potts Eriq La Salle John Rector Wendy Corsi Staub
11:50 pm - 12:20 pm	Authors from all morning sessions will be signing in the bookstore.			
12:15 pm - 1:00 pm	Bonus Session 1 <b>INSIDER'S VIEW OF BETRAYAL: 100 Years of Espionage in 50 Minutes, Hosted by David Major, <i>Ballroom I</i></b>		Bonus Session 2 <b>TAKING IT TO THE NEXT LEVEL, Applying NASA Technology to Forensic Uses, Hosted by Nona K. Cheeks, <i>Uris/Julliard</i></b>	
1:00 pm - 1:50 pm	<b>ITW General Membership Meeting, <i>Ballroom I</i></b>			
<b>AFTERNOON SOFT DRINKS - 1:45 pm - 3:15 pm</b> Hosted by HARPERCOLLINS, <i>Ballroom I Foyer</i>				
2:00 pm - 2:50 pm	<b>WHAT ARE THE PERILS OF USING ACTUAL HISTORICAL CHARACTERS?</b>  <b>Panel Master: Steve Berry</b> David Liss Michael McMenamin Ann Parker Stefanie Pintoff Matt Richtel M.J. Rose	<b>IS THE APOCALYPSE IMMINENT?</b>  <b>Panel Master: Daniel Palmer</b> Robert Gleason Joshua Graham Michael Koryta Daniel Levin William Craig Reed Dustin Thomason	<b>HOW DO YOU HANDLE THE TABOOS? Politics, Sex, and Religion in Thrillers</b>  <b>Panel Master: Hank Phillippi Ryan</b> Tom Grace Don Helin Alan Jacobson Julie Kramer James Macomber Tom Sawyer	<b>HOW TO GO FROM MID-LIST TO MAGNIFICENT? <i>An Industry Panel</i></b>  <b>Panel Master: Andrew Gulli</b> Lisa Gallagher Valerie Gray Mitch Hoffman Neil Nyren Wilda Williams
3:00 pm - 3:50 pm	<b>Spotlight Guest Catherine Coulter interviewed by Gayle Lynds, <i>Ballroom I</i></b>			
4:00 pm - 4:50 pm	<b>WHAT TO DO WITH THE RIGHTS YOU OWN? <i>An Industry Panel</i></b>  <b>Panel Master: M.J. Rose</b> Mark Coker David Hewson Zachary Petit Dan Slater	<b>HOW DO YOU RESEARCH YOUR NOVELS?</b>  <b>Panel Master: Julie Kramer</b> W.G. Griffiths Gary Grossman Paul Kemprecos David Liss L.A. Starks Michael Sears	<b>DOES SEX REALLY SELL?</b>  <b>Panel Master: Shane Gericke</b> Lori Andrews Karna Bodman Laura Elvebak W.D. Gagliani Jennifer Hillier Chris Knopf	<b>DOES EVIL EXIST?</b>  <b>Panel Master: Peter James</b> Al Giannini Alma Katsu Raymond Khoury John Lescoart T. Jefferson Parker
5:00 pm - 5:30 pm	All authors from afternoon sessions will sign inside the bookstore.			
6:00-7:30pm	<b>LOVE IS MURDER Cocktail Party, <i>Ballroom I</i></b>			
ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
7:30 pm - 9:00 pm	<b>YOU'VE GOT THE POWER: Storytelling Techniques to Bring Your Novel to Life</b> Hosted by Robert Dugoni	<b>EPUB, POD, AND THE FUTURE OF PUBLISHING FOR THE WRITER</b> Hosted by Bob Mayer and Jennifer Talty	<b>EBOOK MARKETING AND AUTHOR PLATFORM: THE AUTHOR AS ENTREPRENEUR</b> Hosted by Dan Blank, Rebecca Crowley, and Colleen Lindsay	

# THRILLERFEST SATURDAY, JULY 14, 2012

Registration 7:30 am - 4:30 pm, Awards Banquet Ticket Sales 5 pm - 6:45 pm, Ballroom III-IV Lobby  
Barnes & Noble Bookstore, open 9 am-6 pm, Booth-Plymouth Room

	<b>ITW Presents</b>			
8:00 am - 9:20 am	<b>BREAKFAST WITH 2012 SILVER BULLET AWARD RECIPIENT RICHARD NORTH PATTERSON AND</b> <b>THE DEBUT AUTHOR CLASS OF 2012: Introductions by Douglas Preston</b> Brian Andrews, Nancy Bilyeau, Jeremy Bates, Jeremy Burns, Anthony Franze, Daniel Friedman, Robin Gainey, Donna Galanti, Julie Heaberlin, Melinda Leigh, Rudy Mazzochi, Kira Peikoff, Eyre Price, Lissa Price, Amy Rogers, Trevor Shane, Liese Sherwood-Fabre, James M. Tabor, Carter Wilson, Jeffrey Wilson, <i>Ballroom III</i>			
ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
9:30 am - 10:20 am	<b>MARS OR VENUS? Writing Opposite Sex Characters</b>  <b>Panel Master: D.L. Wilson</b> Daniel Palmer Phillip Margolin Patricia Rosemoor J.L. Saint Justin Scott Rebecca York	<b>IS INDIE PUBLISHING FOR YOU?</b>  <b>Panel Master: Bob Mayer</b> Diane Capri C.J. Lyons Leo J. Maloney Aaron Patterson Lewis Perdue Jennifer Talty	<b>WHY ARE INTERNATIONAL LOCALES SO ALLURING?</b>  <b>Panel Master: Allan Topol</b> Annamaria Alfieri Davis Bunn Hilary Davidson Boyd Morrison Yrsa Sigurdardottir Stanley Trybulski	<b>USO: Authors in a War Zone?</b>  <b>Panel Master: Kathleen Antrim</b> Steve Berry Sandra Brown Andy Harp David Morrell Andy Peterson Douglas Preston
10:30 am - 11:20 am	<b>IS TRUTH TOO STRANGE FOR FICTION?</b>  <b>Panel Master: Kathleen Sharp</b> Dr. Afra Alshiban Michaela Hamilton Dana Haynes D.P. Lyle Matt Richtel Ann Rule	<b>HOW DO YOU CREATE SUSPENSE ON EVERY PAGE?</b>  <b>Panel Master: Meg Gardiner</b> Sandra Brannan Doug Clegg Catherine Coulter Katherine Howell Andrea Kane Phillip Margolin	<b>HOW DO YOU SURVIVE A CREATIVE COLLABORATION?</b>  <b>Panel Master: Mark Sullivan</b> Ted Dekker Kathleen Gear W. Michael Gear Tosca Lee Douglas Preston Michael Stanley	<b>SILVER BULLET AWARD RECIPIENT RICHARD NORTH PATTERSON INTERVIEWED BY JON LAND</b>
11:30 am - 12:00 pm	ThrillerMasters R.L. Stine, Sandra Brown, David Morrell, True Thriller Award Recipient Ann Rule, Silver Bullet Award Recipient Richard North Patterson, debut authors, and morning panelists will sign in the bookstore.			
<b>AFTERNOON SOFT DRINKS - 12:45 PM - 2:15 PM</b> <b>HOSTED BY KENSINGTON PUBLISHING CORP., Ballroom 1 Foyer</b>				
12:00 pm - 1:25:00pm	<b>BONUS SESSION 1</b> <b>THE THRILLERMASTERS' ROUNDTABLE:</b> An Interactive Q&A with ITW ThrillerMasters, including Sandra Brown, David Morrell, and R.L. Stine Hosted by Peter James, <i>Ballroom I</i>		<b>BONUS SESSION 2</b> AN INTERVIEW WITH TRUE THRILLER AWARD RECIPIENT ANN RULE, Hosted by Kathleen Sharp, <i>Uris/Julliard</i>	
1:00 pm - 1:50 pm	<b>Spotlight Guest John Sandford interviewed by Douglas Preston, Ballroom I</b>			
ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
2:00 pm - 2:50 pm	<b>WHO IS THE NEXT LARA CROFT? Creating Strong Female Protagonists</b>  <b>Panel Master: Carla Buckley</b> Meredith Anthony Allison Brennan Joshua Corin Heather Graham Lisa Jackson H.T. Narea	<b>HOW DO YOU KNOCK OFF YOUR CHARACTERS? Unique Ways to Kill</b>  <b>Panel Master: Grant Blackwood</b> Austin Camacho John Gilstrap Greg Gunter Jonathan Hayes Anthony Tata Brad Taylor	<b>LOCATION, LOCATION, LOCATION: Does Setting Matter?</b>  <b>Panel Master: Steven James</b> Bruce DeSilva Karen Harper C.E. Lawrence Katia Lief Larry Light Pascal Marco	<b>HOW DO YOU BUILD A THRILLER BRAND?</b>  <b>Panel Master: Jaime Levine</b> Dan Conaway Catherine Coulter Joseph Finder Lisa Gardner Raymond Khoury John Sandford
3:00 pm - 3:50 pm	<b>WHAT MAKES THEM SCREAM?</b>  <b>Panel Master: Heather Graham</b> Dakota Banks Janice Gable Bashman Cathy Clamp Nate Kenyon Vicki Petterson Maureen Wood	<b>HOW IS CRIME EVOLVING?</b>  <b>Panel Master: Linwood Barclay</b> Robin Burcell Ethan Cross Kathleen George Matt Hilton John Lutz T. Jefferson Parker	<b>IS IT REALLY THAT HARD TO BE FUNNY?</b>  <b>Panel Master: Karen Dionne</b> Deborah Coonts James Conway Steve Forman Brad Parks Peggy Webb Amanda Kyle Williams	<b>HOW DO YOU AMP UP THE ACTION, WITHOUT LOSING ALL CREDIBILITY?</b>  <b>Panel Master: Jon Land</b> Ted Dekker Jamie Freveletti Lisa Gardner Andrew Gross Lisa Jackson Wendy Corsi Staub
4:00 pm - 4:50 pm	<b>THE PAGE OR THE SMALL SCREEN— WHICH ONE IS RIGHT FOR YOU?</b>  <b>Panel Master: Raymond Benson</b> Sean Chercover James L. Conway Jonathan Greene Eriq La Salle David Rich Dustin Thomason	<b>ARE THERE THRILLER LAWS?</b>  <b>Panel Master: Robert Dugoni</b> Pamela Callow John Dobbyn John Lescroart Allison Leotta Tracy March Larry Thompson	<b>EINSTEIN OR EASTWOOD? Balancing Science and Action</b>  <b>Panel Master: Gary Birken</b> Mark Alpert J.E. Fishman Camille Minichino Paul McEuen Erec Stebbins Leonardo Wild	<b>WHAT WOULD YOU LIKE TO KNOW ABOUT ITW? Meet Your Presidents</b>  <b>Panel Master: Jeff Ayers</b> Kathleen Antrim Steve Berry Lee Child Gayle Lynds David Morrell Douglas Preston
5:00 pm- 5:30 pm	All authors from afternoon breakout session will sign inside bookstore			
6:00 pm - 7:00 pm	<b>PRE-BANQUET COCKTAIL PARTY Co-hosted by Audible and ITW, Ballroom III &amp; IV Foyer</b>			
7:00 pm	<b>ITW 7th ANNUAL THRILLER AWARDS BANQUET - Ballroom III &amp; IV</b> 2012 ThrillerMaster JACK HIGGINS, Award Presented by 2011 ThrillerMaster R.L. Stine 2012 Silver Bullet Award Recipient RICHARD NORTH PATTERSON, Award Presented by 2011 Silver Bullet Award Recipient KARIN SLAUGHTER 2012 True Thriller Award Recipient ANN RULE Presentation of THE THRILLER AWARDS Table Wine Service hosted by Tor/Forge			
<b>THRILLERMASTER AFTER PARTY Hosted by ITW- Manhattan Ballroom</b>				