THURSDAY, JULY 12, 2012
REGISTRATION for THRILLERFEST 3:30 pm - 6:30 pm
Barnes & Noble Bookstore, open 9 am – 6 pm, Booth-Plymouth Room

5:30 pm – 6:30 pm
AUDIBLE PRESENTATION, Uris/Julliard

6:30 pm – 8:00 pm
THRILLERFEST OPENING RECEPTION
Co-Hosted by THE RANDOM HOUSE PUBLISHING GROUP and WRITERS HOUSE
Featuring Random House and Writers House Authors, Ballroom II

THRILLERFEST FRIDAY, JULY 13, 2012
Registration 7:30 am - 7:30 pm
Barnes & Noble Bookstore, open 9 am– 6 pm, Booth-Plymouth Room

<table>
<thead>
<tr>
<th>ROOM</th>
<th>URIS/JULLIARD</th>
<th>BROADWAY</th>
<th>CARNEGIE/ALVIN</th>
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<tbody>
<tr>
<td>MORNING COFFEE - 8:30 am - 11:00 am</td>
<td>Hosted by HARPERCOLLINS, Ballroom I Foyer</td>
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<tr>
<td>9:00 am - 9:50 am</td>
<td>WOULD YOU MAKE A GOOD SPY?</td>
<td>Panel Master: Gayle Lynds</td>
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<td></td>
<td>Mark Greaney</td>
<td>Maria Gustafsson</td>
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<td>Andrew Kaplan</td>
<td>Dan Mayland</td>
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<td>Keith Raffel</td>
<td>Keith Thomson</td>
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<td>11:00 am - 11:50 am</td>
<td>HOW DO YOU CREATE A SPELLBINDING SERIES CHARACTER?</td>
<td>Panel Master: Allison Brennan</td>
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<td></td>
<td>Jan Burke</td>
<td>William Dietrich</td>
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<td>Jack Hoban</td>
<td>Sharon Linneà</td>
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<td>Amy Shojaí</td>
<td>Debra Webb</td>
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<td>11:50 am - 12:30 pm</td>
<td>WHAT ARE THE BONES OF A THRILLER?</td>
<td>Panel Master: Jenny Milchman</td>
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<td></td>
<td>Pamela Ahearn</td>
<td>Carla Buckley</td>
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<td></td>
<td>Tosca Lee</td>
<td>Tim Wofforth</td>
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<td>Tom Young</td>
<td>Kate White</td>
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<td>12:15 pm - 1:00 pm</td>
<td>THE UNEMOTIONAL ECONOMICS OF A PUBLISHING CONTRACT: Is it a Smart Investment?</td>
<td>An Industry Panel</td>
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<td></td>
<td>Joseph Finder</td>
<td>Simon Lipskar</td>
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<td>John Schline</td>
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Spotlight Guest Lee Child interviewed by Kathleen Antrim, Ballroom I
11:00 am - 11:50 am

HOW DO YOU MAKE THE MOST OF SOCIAL NETWORKING? An Industry Panel
Panel Master: Alma Katsu
Jessica Barraco
Claire Goldwitz
Kristen Lamb
Kevin Kaiser
Meyrl Moss
Matt Schwartz

WHICH TOOL FOR WHICH JOB? First Person Vs. Third Person
Panel Master: David Hewson
Mike Cooper
Brandt Dodson
A.J. Hartley
Sophie Littlefield
D.P. Lyle
Maggie Sefton

LIFE OR WORK? Balancing Life's Demands With Writing
Panel Master: Joan Johnston
David Bell
Josh Getzler
Melodie Johnson Howe
Vladamir Lange
Nancy Naigle
Vincent Zandri

WHAT IS THE MYSTIQUE OF ORDINARY PEOPLE IN EXTRAORDINARY CIRCUMSTANCES?
An Industry Panel
Panel Master: Joseph Finder
Linwood Barclay
Andrew Gross
Sharon Potts
Eric La Salle
John Rector
Wendy Corsi Staub

1:00 pm - 1:50 pm

ITW General Membership Meeting, Ballroom I

2:00 pm - 2:50 pm
WHAT ARE THE PERILS OF USING ACTUAL HISTORICAL CHARACTERS?
Panel Master: Steve Berry
David Liss
Michael McMenamin
Ann Parker
Stefanie Pintoff
Matt Richtel
M.J. Rose

IS THE APOCALYPSE IMMINENT?
Panel Master: Daniel Palmer
Robert Gleason
Joshua Graham
Michael Koryta
Daniel Levin
William Craig Reed
Dustin Thomason

3:00 pm - 3:50 pm

WHAT TO DO WITH THE RIGHTS YOU OWN? An Industry Panel
Panel Master: M.J. Rose
Mark Coker
David Hewson
Zachary Petit
Dan Slater

HOW DO YOU RESEARCH YOUR NOVELS?
Panel Master: Julie Kramer
W.G. Griffths
Gary Grossman
Paul KempeÁcos
David Liss
L.A. Starks
Michael Sears

3:00 pm - 3:50 pm

4:00 pm - 4:50 pm

DOES SEX REALLY SELL?
Panel Master: Shane Gerické
Lori Andrews
Karna Bodman
Laura Elvebak
W.D. Gagliani
Jennifer Hillier
Chris Knopf

DOES EVIL EXIST?
Panel Master: Peter James
Ali Gianinni
Alma Katsu
Raymond Khoury
John LescoÁar
T. Jefferson Parker

3:00 pm - 3:50 pm

Spotlight Guest Catherine Coulter interviewed by Gayle Lynds, Ballroom I
3:00 pm - 3:50 pm

5:00 pm - 5:30 pm
All authors from afternoon sessions will sign inside the bookstore.

6:00-7:30pm
LOVE IS MURDER Cocktail Party, Ballroom I

7:30 pm - 9:00 pm
YOU’VE GOT THE POWER: Storytelling Techniques to Bring Your Novel to Life
Hosted by Robert Dugos

EPUB, POD, AND THE FUTURE OF PUBLISHING FOR THE WRITER
Hosted by Bob Mayer and Jennifer Talty

EBOOK MARKETING AND AUTHOR PLATFORM: THE AUTHOR AS ENTREPRENEUR
Hosted by Dan Blank, Rebecca Crowley, and Colleen Lindsay

*Subject to Change*
THRILLERFEST SATURDAY, JULY 14, 2012
Registration 7:30 am - 4:30 pm, Awards Banquet Ticket Sales 5 pm - 6:45 pm, Ballroom III-IV Lobby
Barnes & Noble Bookstore, open 9 am– 6 pm, Booth-Plymouth Room
8:00 am - 9:20 am

ITW Presents
BREAKFAST WITH 2012 SILVER BULLET AWARD RECIPIENT RICHARD NORTH PATTERTSON
AND
THE DEBUT AUTHOR CLASS OF 2012: Introductions by Douglas Preston

9:30 am - 10:20 am

ROOM
URIS/JULLIARD

MARS OR VENUS? Writing Opposite Sex Characters
Panel Master: D.L. Wilson
Diane Caper, C.J. Lyons, Leo J. Maloney, Lewis Perdue, Jennifer rally

IS INDIE PUBLISHING FOR YOU?
Panel Master: Bob Mayer
Diane Caper, C.J. Lyons, Leo J. Maloney, Lewis Perdue, Jennifer rally

WHY ARE INTERNATIONAL LOCALES SO ALLURING?
Panel Master: Allan Topol
Annamaria Alferi, Davis Bunn, Hilary Davidson, Boyd Morrison, Yrsa Sigurdardottir, Stanley Trybuleki

10:30 am - 11:20 am

ROOM
URIS/JULLIARD

IS TRUTH TOO STRANGE FOR FICTION?
Panel Master: Kathleen Sharp
Dr. Atra Ashibani, Michellea Hamilton, Dana Haynes, D.P. Lyle, Matt Richel, Ann Rule

HOW DO YOU CREATE SUSPENSE ON EVERY PAGE?
Panel Master: Meg Gardiner
Sandra Brannan, Doug Clegg, Catherine Coulter, Katherine Howell, Andrea Kane, Phillip Margolin

HOW DO YOU SURVIVE A CREATIVE COLLABORATION?
Panel Master: Mark Sullivan
Ted Dekker, Kathleen Gear, W. Michael Gear, Tosca Lee, Douglas Preston, Michael Stanley

11:30 am - 12:00 pm

ThrillerMasters R.L. Stine, Sandra Brown, David Morrell, True Thriller Award Recipient Ann Rule, Silver Bullet Award Recipient Richard North Patterson, debut authors, and morning panelists will sign in the bookstore.

AFTERNOON SOFT DRINKS - 12:45 PM - 2:15 PM
HOSTED BY KENSINGTON PUBLISHING CORP., Ballroom 1 Foyer

12:00 pm - 1:2:50pm

BONUS SESSION 1
THE THRILLERMASTERS’ ROUNDTABLE: An Interactive Q&A with ITW ThrillerMasters, including Sandra Brown, David Morrell, and R.L. Stine
Hosted by Peter James, Ballroom I

BONUS SESSION 2
AN INTERVIEW WITH TRUE THRILLER AWARD RECIPIENT ANN RULE, Hosted by Kathleen Sharp, Uris/Julliard

1:00 pm - 1:50 pm

Spotlight Guest John Sandford interviewed by Douglas Preston, Ballroom I

2:00 pm - 2:50 pm

WHO IS THE NEXT LARA CROFT? Creating Strong Female Protagonists
Panel Master: Carla Buckley
Meredith Anthony, Allison Brennan, Joshua Corin, Heather Graham, Lisa Jackson, H.T. Narea

HOW DO YOU KNOCK OFF YOUR CHARACTERS? Unique Ways to Kill
Panel Master: Grant Blackwood
Austin Camacho, John Childsrap, Greg Gunter, Jonathan Hayes, Anthony Tata, Brad Taylor

WHAT MAKES THEM SCREAM?
Panel Master: Heather Graham
Janice Gable Bashman, Cathy Clamp, Natalie Kenyon, Vicki Pettersson, Maureen Wood

HOW IS CRIME EVOLVING?
Panel Master: Linwood Barclay
Robin Burcell, Ethan Cross, Kathleen George, John Lutz, T. Jefferson Parker

3:00 pm - 3:50 pm

THE PAGE OR THE SMALL SCREEN—WHICH ONE IS RIGHT FOR YOU?
Panel Master: Raymond Benson
James L. Conway, Jonathan Greene, Erik La Salle, David Rich, Dustin Thomson

ARE THERE THRILLER LAWS?
Panel Master: Robert Dugoni
Pamela Callow, John Dobyn, John Lesscroart, Allison Leotta, Tracy March, Larry Thompson

EINSTEIN OR EASTWOOD? Balancing Science and Action
Panel Master: Gary Birken
J.E. Fishman, Camille Minichino, Paul McFuen, Erec Stebbins, Leonardo Wild

4:00 pm - 4:50 pm

WHAT WOULD YOU LIKE TO KNOW ABOUT ITW? Meet Your Presidents
Panel Master: Jeff Ayers
Kathleen Antrim, Steve Berry

5:00 pm - 5:30 pm

All authors from afternoon breakout session will sign inside bookstore

8:00 pm - 7:00 pm

PRE-BANQUET COCKTAIL PARTY Co-hosted by Audible and ITW, Ballroom III & IV Foyer

ITW 7th ANNUAL THRILLER AWARDS BANQUET - Ballroom III & IV
2012 ThrillerMaster Jack HigGINS, Award Presented by 2011 ThrillerMaster R.L. Stine
2012 Silver Bullet Award Recipient RICHARD NORTH PATTERTSON, Award Presented by 2011 Silver Bullet Award Recipient KARIN SLAUGHTER
2012 True Thriller Award Recipient ANN RULE
Presentation of THE THRILLER AWARDS
Table Wine Service hosted by Tor/Forge

THRILLERMASTER AFTER PARTY Hosted by ITW—Manhattan Ballroom

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