

CRAFTFEST WEDNESDAY, JULY 11, 2012

CraftFest Registration, 7:30 am – 1:00 pm, 3 pm – 4:30 pm

Barnes & Noble Bookstore, open Noon – 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
CRAFTFEST BONUS POWER SESSIONS Presented by <i>WRITER'S DIGEST</i>			
9:00 am – 9:50 am	John Sandford SMALL THINGS: Techniques and Ideas to Burnish Your Text	Sophie Littlefield and Barbara Poelle WHERE DOES THE STORY START?	Melodie Johnson Howe INSTANT THRILLS
10:00 am – 10:50 am	Steve Berry WALK BEFORE YOU RUN: The Essentials of Story Structure	Jack Hoban FIGHTING: Ethics, Tactics, and Techniques for Writers, Part I	Heather Graham CRAFTING A STORY OUTLINE, Part I
11:00 am – 11:50 am	Steve Berry WHO'S TELLING THE STORY AND WHAT ARE THEY SAYING: Point-of-View & Dialogue	Jack Hoban FIGHTING: Ethics, Tactics, and Techniques for Writers, Part II	Heather Graham CRAFTING A STORY OUTLINE, Part II
CRAFTFEST CLASSES			
12:00 pm – 12:50 pm	Kathleen Antrim and Jon Land WHAT IF? SO WHAT? Learn to Pitch To An Agent or Editor <i>Uris/Julliard</i>	Bruce DeSilva FINDING YOUR STORYTELLING VOICE <i>Broadway</i>	
1:00 pm – 1:50 pm	Lisa Gardner CREATIVE CONSISTENCY: How to Discover and Nurture Your Inner Muse for Greater Success	Steven James PULLING THE RUG OUT: How to Create Mind-Blowing Twists in Your Novel	Grant Blackwood ELEMENTS OF BIG THRILLERS
2:00 pm – 2:50 pm	Donald Maass CREATING DEPTH OF CHARACTER	David Hewson HOW DO YOU EDIT YOURSELF?	Jan Burke VOICE: The Elusive Key to Successful Writing
3:00 pm – 3:50 pm	Catherine Coulter KILL 'EM CLEAN: Writing Sharp, Fast, and Deadly	Allison Brennan THE VILLAIN'S JOURNEY: Creating Compelling and Complex Antagonists	Robert Dugoni PLAYING GOD: Creating Memorable Characters
4:00 pm – 4:50 pm	Daniel Palmer THRILLER WRITING MADE EASY: A Step- by-step Guide for Constructing a Killer Thriller	Phillip Margolin HOW TO WRITE A THRILLER IN YOUR SPARE TIME FOR FUN AND PROFIT	Peter James FICTION OR FACT: How Important Is Research?
5:00 pm – 5:30 pm	Authors from all CraftFest classes will sign inside bookstore		
5:30 pm – 6:30 pm	BUZZ YOUR BOOK: And the New Reality M.J. ROSE AND DOUG CLEGG, <i>Uris/Julliard</i>		
6:30 pm – 8:00 pm	CRAFTFEST COCKTAIL PARTY Hosted by GRAND CENTRAL PUBLISHING, <i>Manhattan Ballroom</i>		

CRAFTFEST THURSDAY, JULY 12, 2012

CraftFest Registration, 8 am – 11 am

REGISTRATION for THRILLERFEST 3:30 pm - 6:30 pm

Barnes & Noble Bookstore, open 9 am – 6 pm, Booth-Plymouth Room

ROOM	URIS/JULLIARD	BROADWAY	CARNEGIE/ALVIN
MORNING COFFEE – 8:15 am – 11:00 am Hosted by <i>The Los Angeles Times</i>			
9:00 am – 9:50 am	James Scott Bell PAGE TURNING TECHNIQUES OF THE PROS	Davis Bunn HOW TO TRANSFORM POV INTO A POWERFUL ASSET	D.P. Lyle, MD BEST LAID PLANS: What Were They Thinking?
10:00 am – 10:50 am	Lee Child TELL, DON'T SHOW: Why Writing Rules are Mostly Wrong	Joan Johnston WRITING CONNECTED BOOKS: How to Plan A Series That Will Sell Endlessly	Gayle Lynds THE ONE SURE-FIRE ELEMENT TO RAISE YOUR NOVEL FROM ORDINARY TO EXTRAORDINARY
11:00 am – 11:50 am	Ann Rule HOW TO STALK A SERIAL KILLER AND TELL THE GRUESOME TALE: All You Need to Know to Write Great True Crime	Jamie Freveletti PREMISE AND ACTION: How to Create One and Write the Other	David Morrell THE DYNAMICS OF STRUCTURE
11:50 am – 12:20 pm	All authors from CraftFest classes will sign inside bookstore.		
12:30 pm – 1:50 pm	CRAFTFEST LUNCH An Interactive Q&A with Jamie Raab Senior Vice President and Publisher, Grand Central Publishing, <i>Ballroom III</i>		
2:00 pm – 4:30 pm	AGENTFEST <i>Uris/Julliard, Broadway, Carnegie/Alvin, Edison/Winter Garden</i> Soft Drink Service Hosted by ITW		
4:30 pm – 5:30 pm	AGENTFEST POWER HOUR, <i>Broadway, Carnegie/Alvin, Edison/Winter Garden</i>		
5:30 pm – 6:30 pm	A BOOK IN EVERY EAR: AUDIBLE AND AUTHORS, Hosted by Greg Voynow and Steve Feldberg, <i>Uris/Julliard</i>		

Subject to change